

VIRTUAL SAMPLE TOOL

- Manual -



Corporate gifts & promotional products

NewellRubbermaid
Branch Top Water

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INTRODUCTION

[Virtual Sample Tool](#) - configure and preview pens on-line

What is Virtual Sample Tool?

The VST is the premier 3D Virtual Sampling Technology which allows you to preview your logo or message on any of our products. Rotate and zoom for a 3-D interactive view. 3D virtual samples are much more powerful than flat images. You have already seen flat images many times in catalogs, website, flyers, and print advertising. Now we can provide you extraordinary solution which will allow you to check how many different marking options we can offer on our products.

Prepared & powered by: 

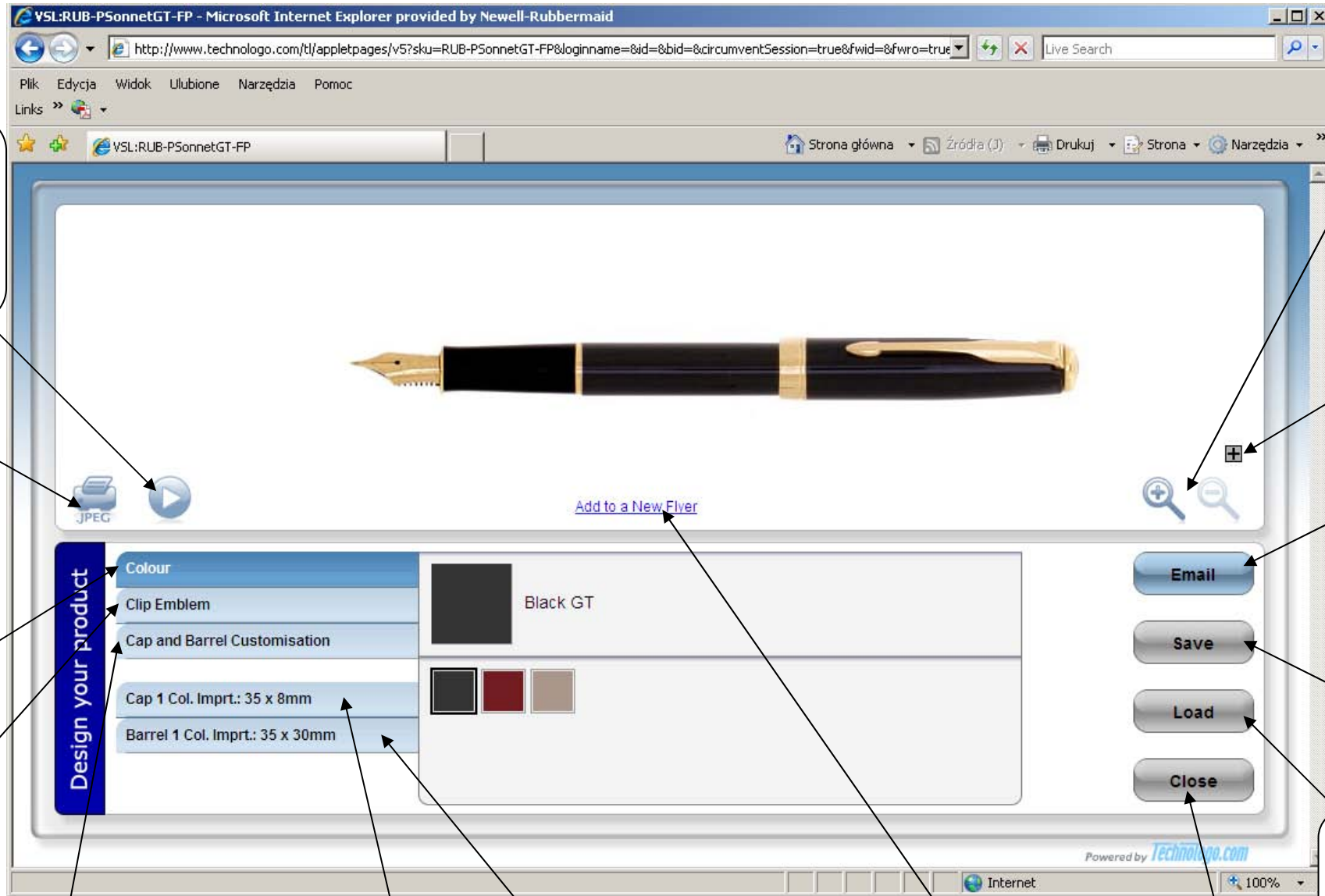
Using VST you can simulate and check ALL available marking techniques!

Imprint on barrel and cap / Laser Engraving on barrel and cap / Clip emblems / Crown emblems / Die Struck Emblems

- **simulate decoration on ALL possible positions**
- **provide you automatic White Background Removal after logo placement**
- **offer you the choice of 2D or 3D Product Representation**
- **provide you with the tools to instantly deliver your 2D and 3D ideas via e-mail or save them as jpeg images on your computer.**
- **enable you to print customized snapshots of decorated products from any angle (front, back, side)**
- **provide additional Marketing and Communications Tools**

Clicking on "Create a Virtual Sample" links throughout the website will open a popup window with a photograph of the current product. From there you may upload and add any logo graphic to the marking area of the product photo. You can also select font and simulate text imprinting or engraving. VST allows you to adjust the color, position, rotation of your logo as well as measurements and marking techniques. Once you have finished creating the virtual, you may email it directly to whomever you choose.

VST GENERAL OVERVIEW & DESCRIPTIONS



Picture rotation button (start/stop). When you stop the rotation you can rotate the pen using your mouse to find the required position.

Click to create a JPG picture of the presented product.

Main menu: selection of pen colours and finishes

Main menu: clip customization / selection of emblem shapes and techniques

Main menu: selection of marking technique (imprinting or engraving) for customization on barrel and cap.

Main menu: button allows to place art or text on cap.

Main menu: button allows to place art or text on barrel.

Creation of virtual flyer

Select to close VST

Picture zoom in and zoom out.

Open and close small window which allow to move picture of pen inside VST

Allows to send ready VST by email as a link

Allows to save ready VST in your personal portfolio and register your portfolio.

Allow to log into your personal portfolio and review or load already prepared virtual samples.

VST – COLOUR/FINISH SELECTION

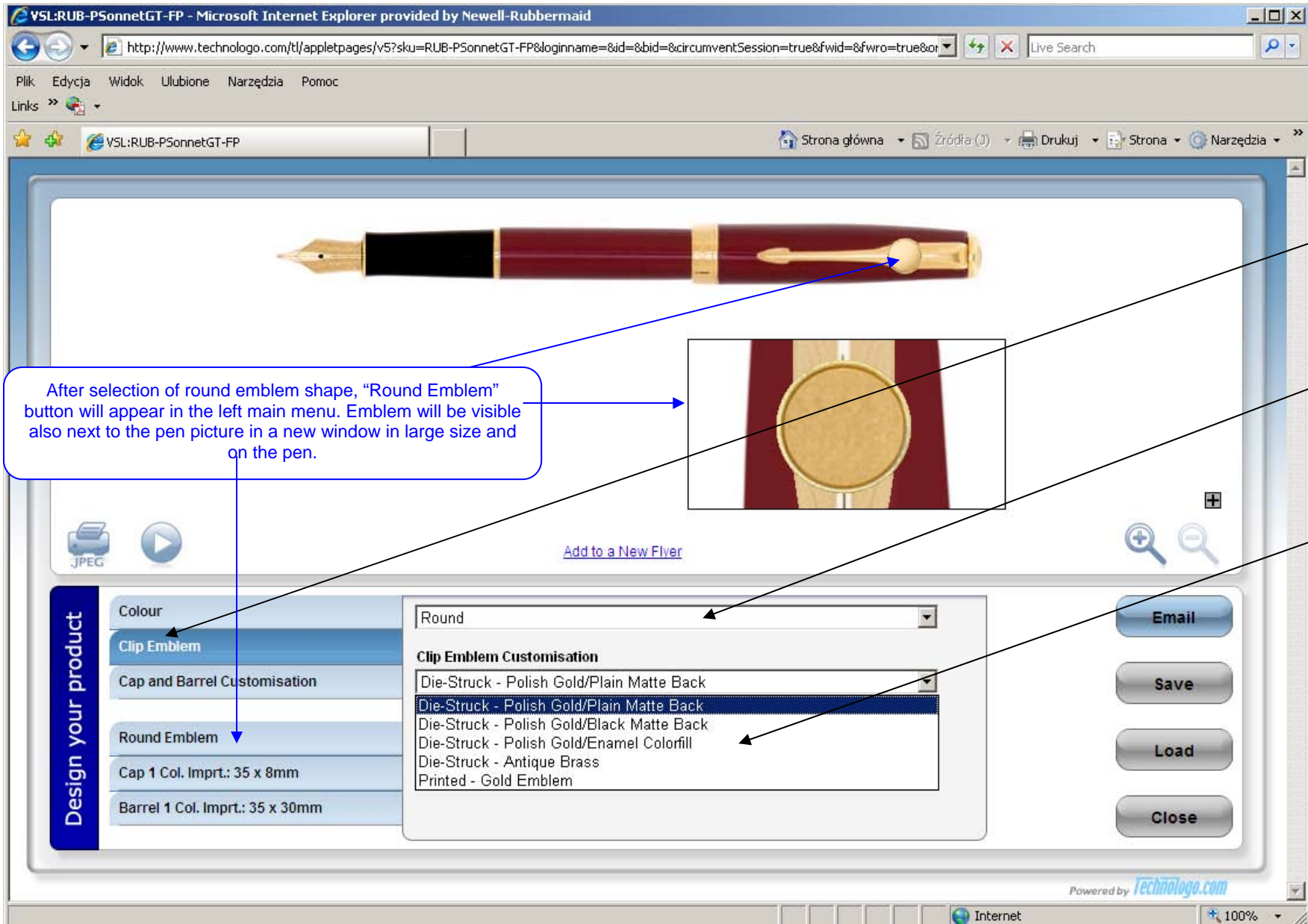
1. Click on “**Colour**” button in left menu. Selected button will turn blue.

2. In central window click on required **colour / finish**.

Each icon has also text description of the color / finish.

Important:
Please note that not all VSTs include all colours and finishes dedicated to selected ranges and modes. Sometimes due to technical reasons we have 2 or 3 VSTs dedicated to the same range and mode but with different colours and finishes inside.

VST – CLIP CUSTOMIZATION (step 1)



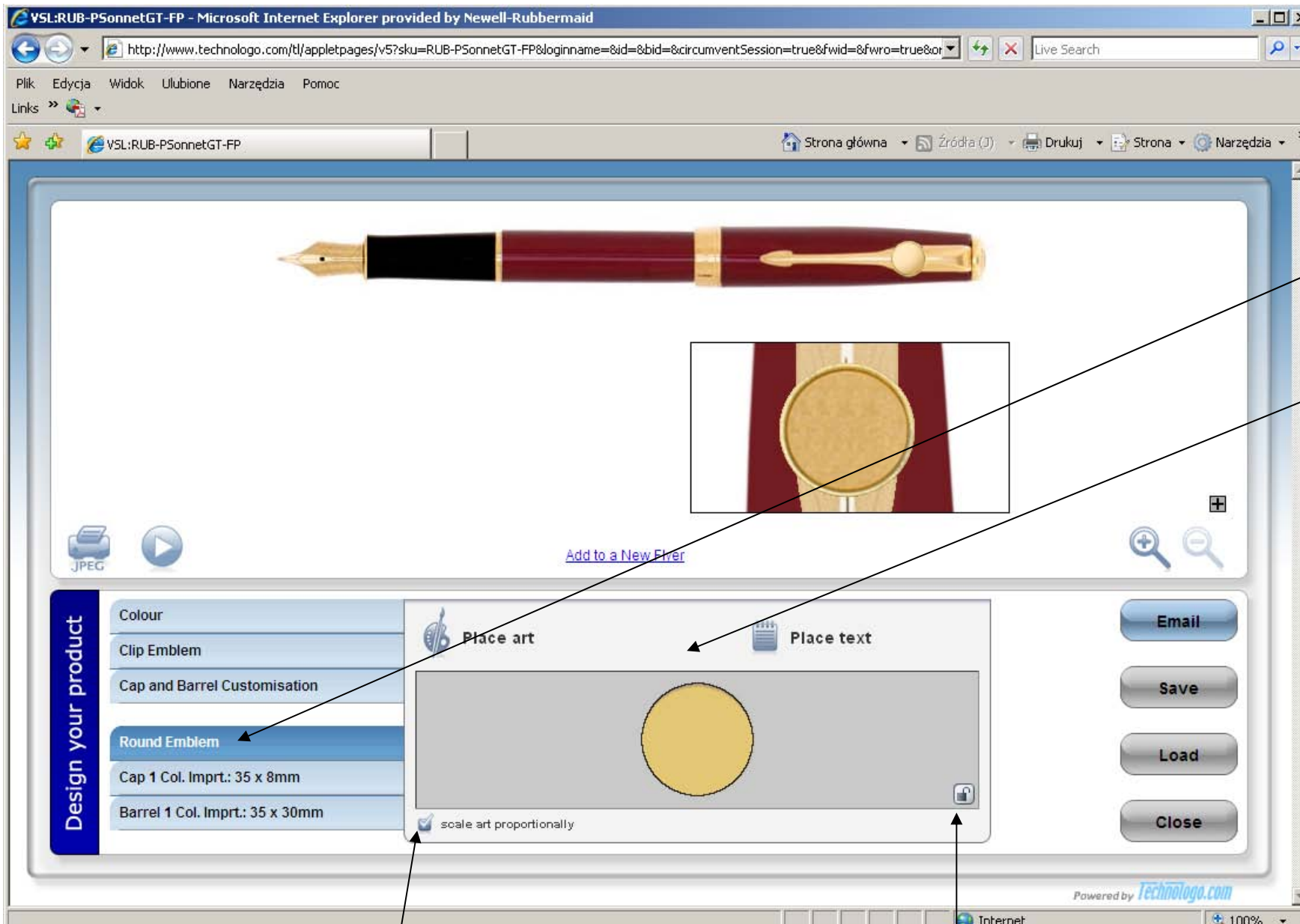
After selection of round emblem shape, "Round Emblem" button will appear in the left main menu. Emblem will be visible also next to the pen picture in a new window in large size and on the pen.

1. Click on "Clip emblem" button in the left menu. Selected button will turn blue.

2. In central window click on required shape of emblem in the scroll down menu.

3. After emblem shape selection, click on required marking technique on emblem in new scroll down.

VST – CLIP CUSTOMIZATION (step 2)



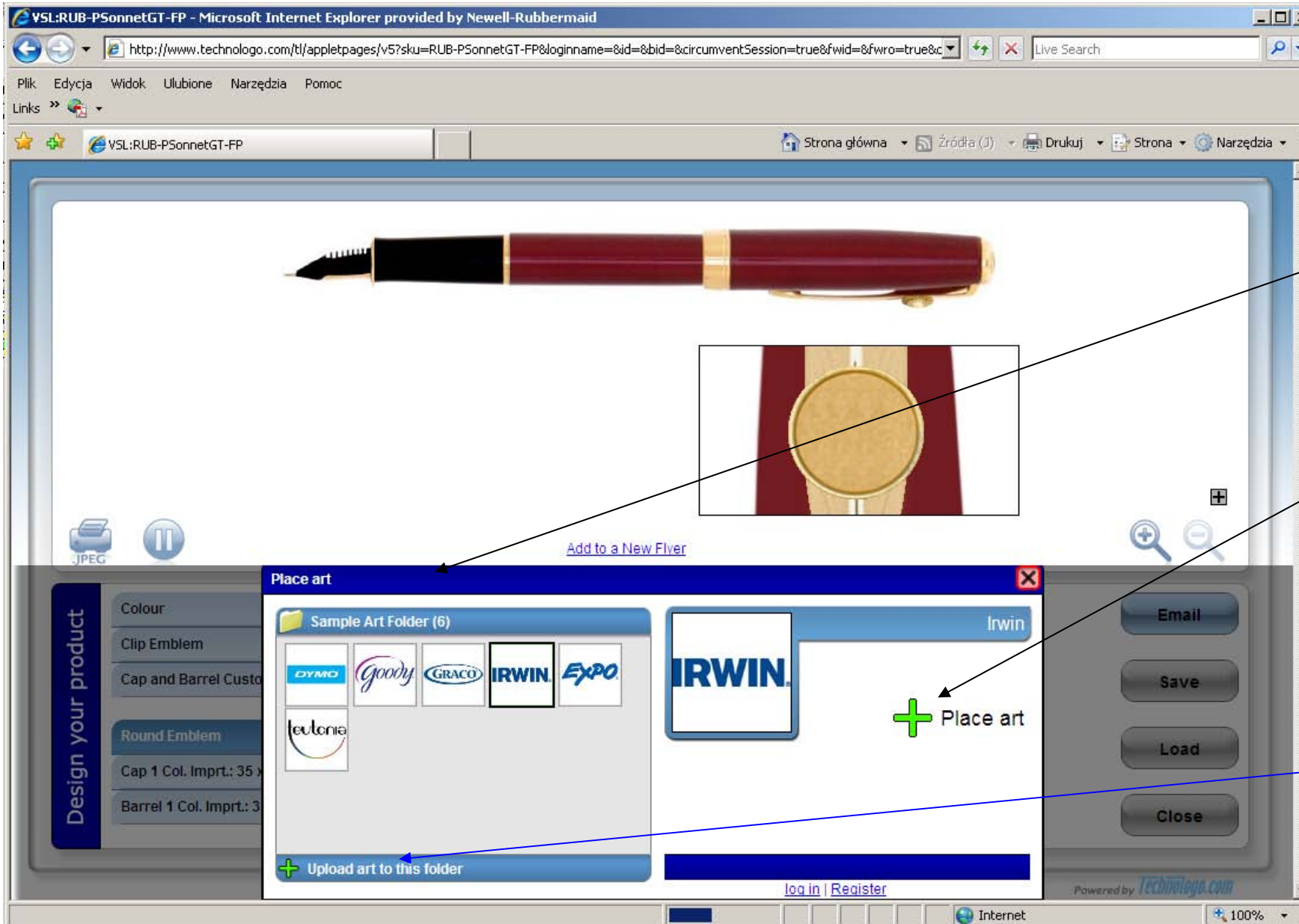
1. Click on **“Round emblem”** button in left menu. Selected button will turn blue.

2. In central window select: **“Place art”** to put logo on emblem or **“Place text”** to put text on emblem. Selection depends on your preference.

Untick when you don't want to scale text or logo proportionally.

You can tick this icon when the artwork is already done and no changes are required.

VST – CLIP CUSTOMIZATION (step 3)



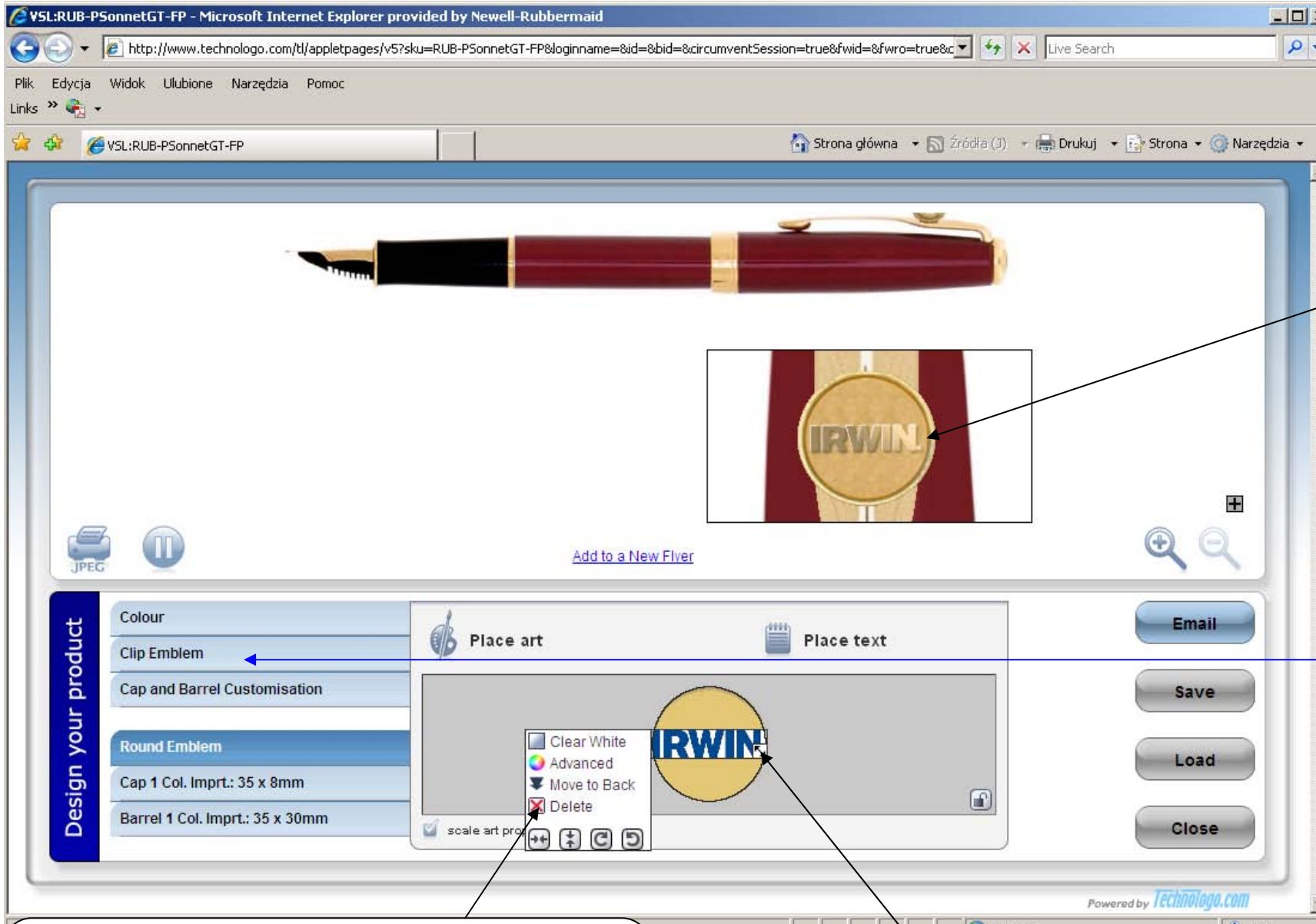
1. To put the **logo on the emblem**, click **"Place art"** to open this central window. Then click on the required logo on the left in **"Sample Art folder"**.

2. Click **"Place art"** to add the selected logo on emblem.

Important: Six Newell logos are displayed in the "Sample art folder" just to show as examples of marking features in VST.

In manual section "HOW TO UPLOAD LOGO INTO VST?" on page 14 and page 17 you will find description on how to put your own logo inside VST using option "Upload art to this folder".

VST – CLIP CUSTOMIZATION (step 4)



After click on **“Place art”** the logo will automatically appear in the window on the large emblem.

Logo will be presented in technique **“Die Struck - Polish Gold/Plain matt black”** which was selected in step 1.

Important: To see the logo on the clip emblem in other available techniques, you can go back to the Main Menu and select **“Clip Emblem”**. Next select in the scroll down menu a different marking technique. With the new selection, the logo on the emblem will be automatically updated in new technique.

Logo menu will appear when you move your mouse on logo.

Options:
 “Clear white” – cancel white logo background / “Advanced” – allows to modify colours on logo / “Move to back” – close option widow / “Delete” – cancel logo from emblem. Icons at the bottom allow rotate and centralize logo on emblem.

After clicking on **“Place art”**, the logo will automatically appear on the draft of the emblem in the central window. Arrow in down right corner of the logo allows you to resize and move logo on the clip emblem.

VST – CAP or/and BARREL CUSTOMIZATION (step 1)

VSL:RUB-PSonnetGT-FP - Microsoft Internet Explorer provided by Newell-Rubbermaid

http://www.technologo.com/tl/appletpages/v5?sku=RUB-PSonnetGT-FP&loginname=&id=&bid=&circumventSession=true&

Plik Edycja Widok Ulubione Narzędzia Pomoc

Links >>

VSL:RUB-PSonnetGT-FP

Strona główna Źródła (J) Drukuj Strona Narzędzia

1. Click on “Cap and Barrel Customization” button in left menu. Selected button will be in blue.

2. In central window select in scroll down menu: “Imprint” or “Engraving”. Selection depends on your preferences.

Design your product

Colour

Clip Emblem

Cap and Barrel Customisation

Cap Engraving: 35 x 25mm

Barrel Engraving: 35 x 30mm

Engraving

1 Colour Imprinting

Engraving

Email

Save

Load

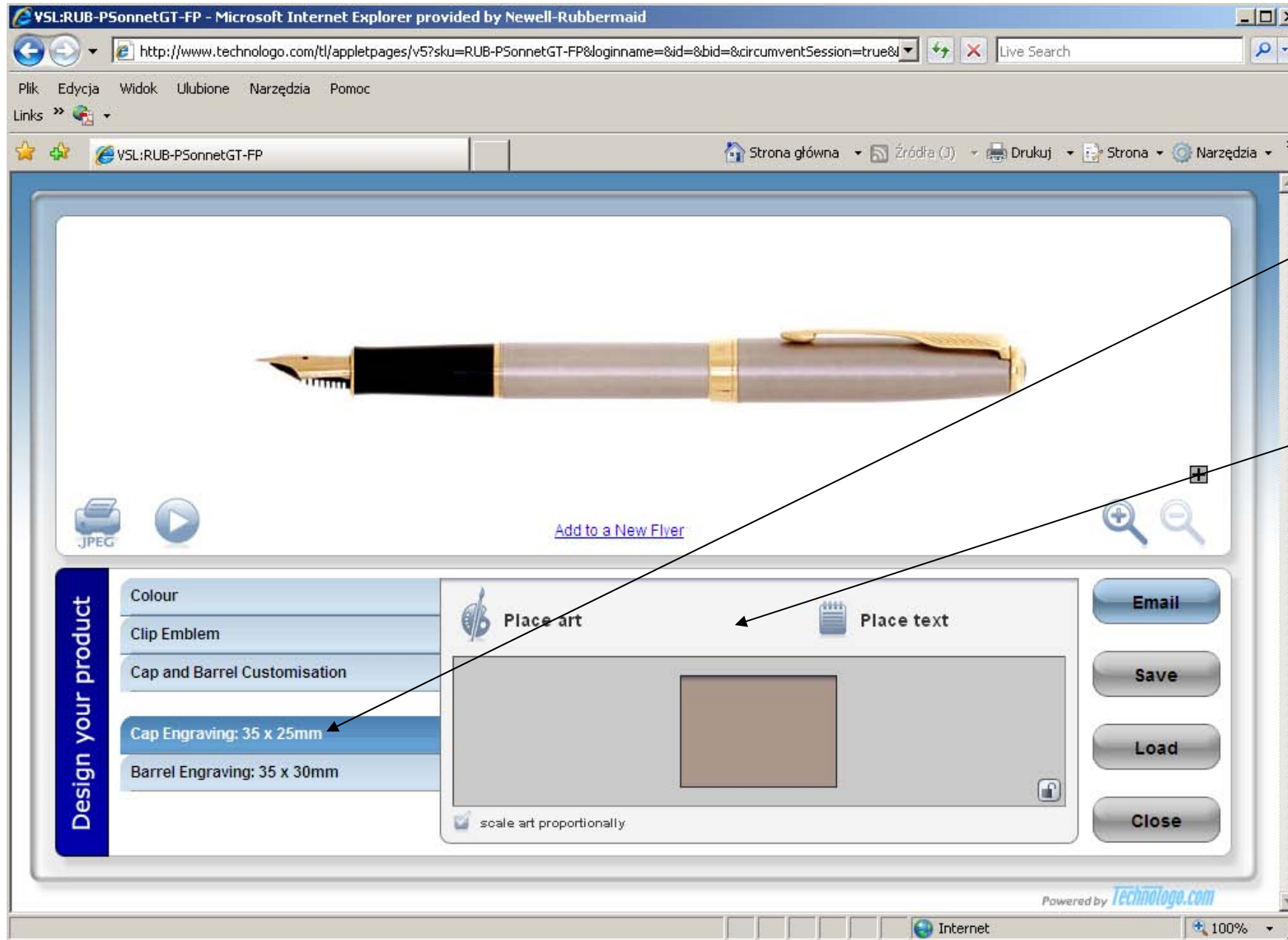
Close

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After selection of “Engraving” in scroll down menu, engraving measurements will be automatically displayed both for Cap and Barrel in Main menu. Similar for imprinting.

VST – CAP or/and BARREL CUSTOMIZATION (step 2)

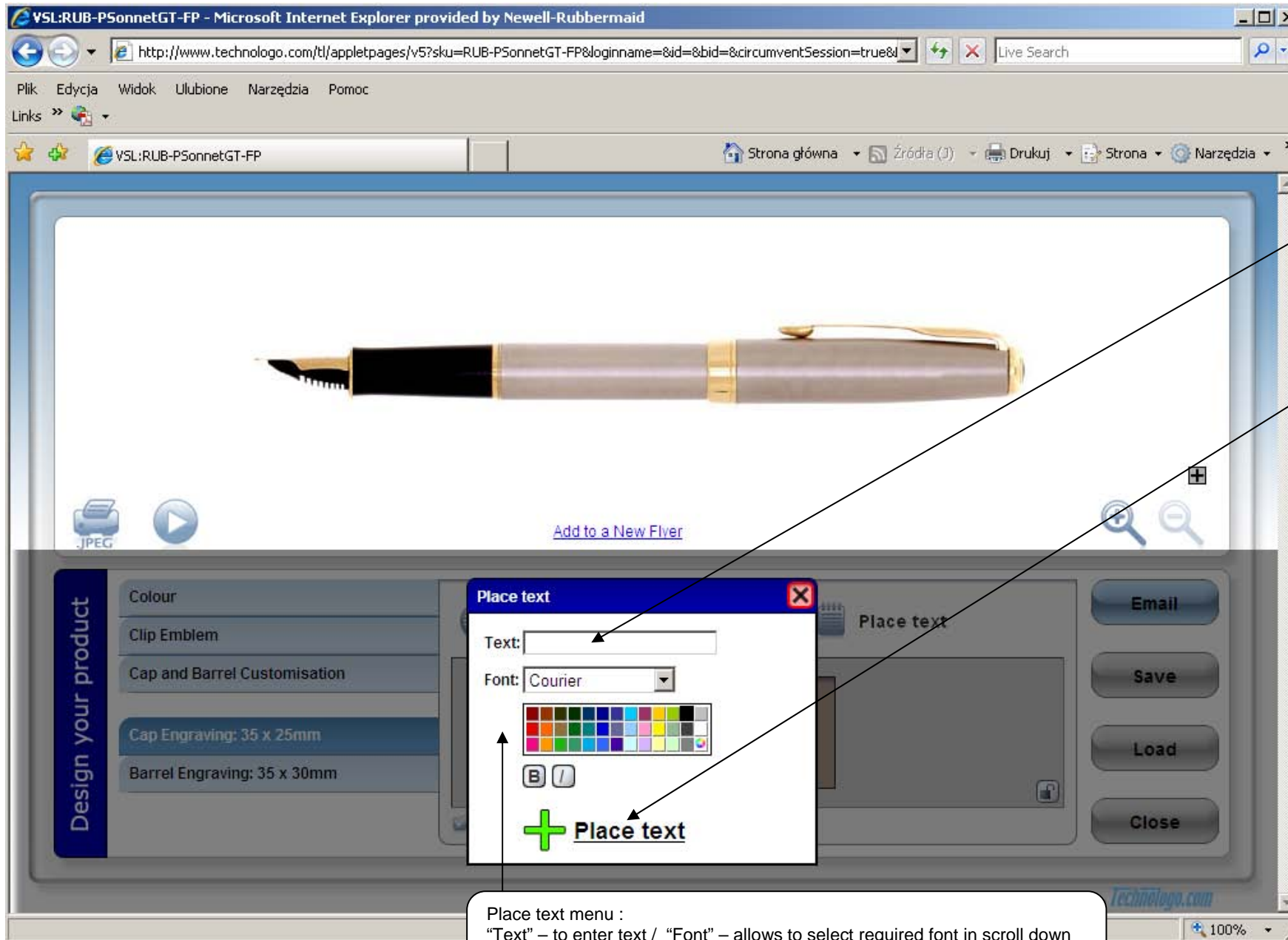


1. To create the engraving on cap click on the **“Cap Engraving”** button in left menu. Selected button will turn blue.

2. In central window select option: **“Place art”** to see the logo engraved on the cap or **“Place text”** to see the text engraved on the cap.

Selection depends on your preference.

VST – CAP or/and BARREL CUSTOMIZATION (step 3)

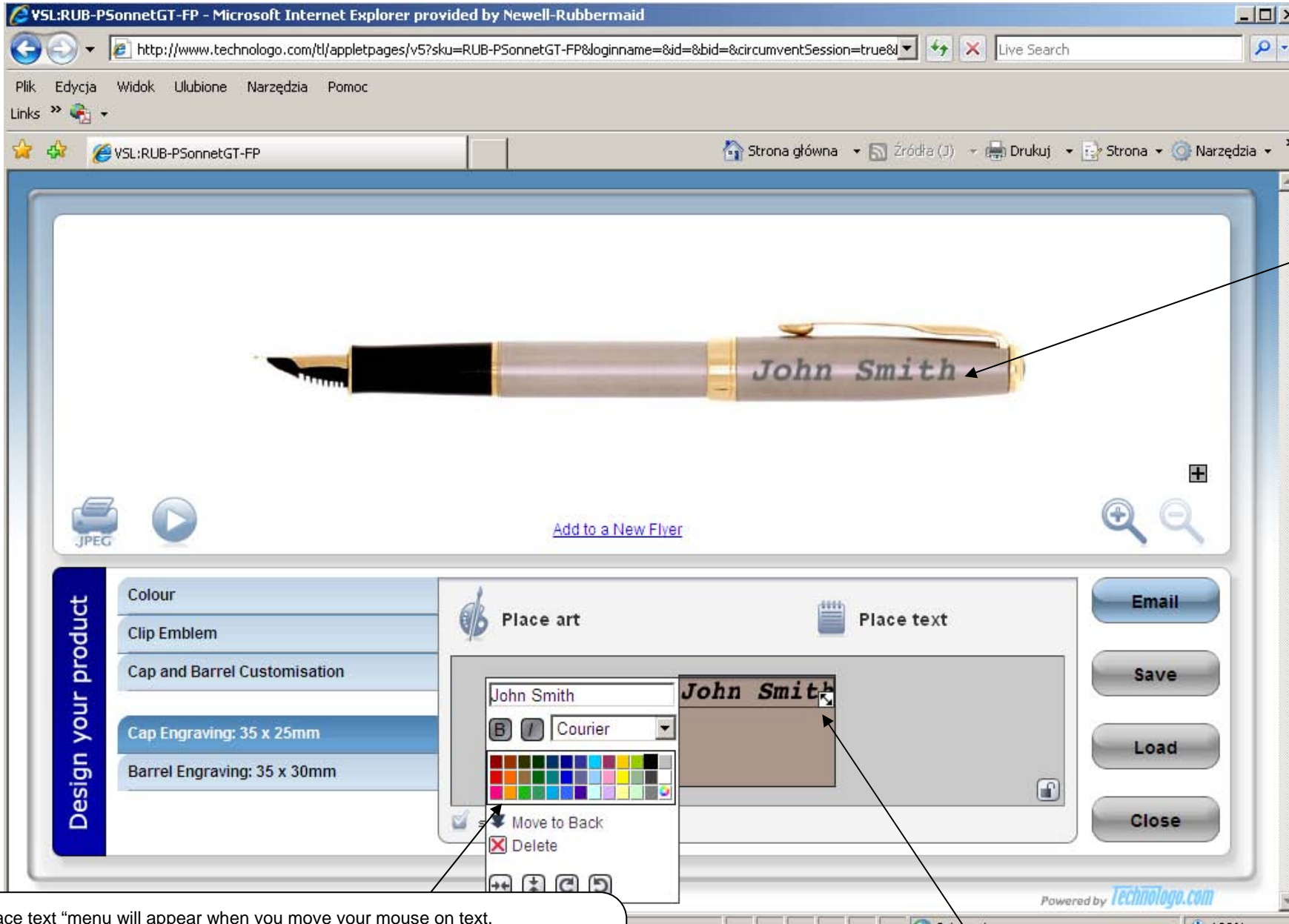


1. To add a text on the cap, click **"Place text"** the central window opens and you can enter the text.

2. Click **"Place text"** to see text engraved on cap.

Place text menu :
 "Text" – to enter text / "Font" – allows to select required font in scroll down menu / "Color selection" – to select text imprint colour / **"Bold"** and **"Italic"** icons.

VST – CAP or/and BARREL CUSTOMIZATION (step 4)



After click on **“Place text”**, text will automatically appear on pen. Engraved text will be presented in the colour which is available on this specific product.

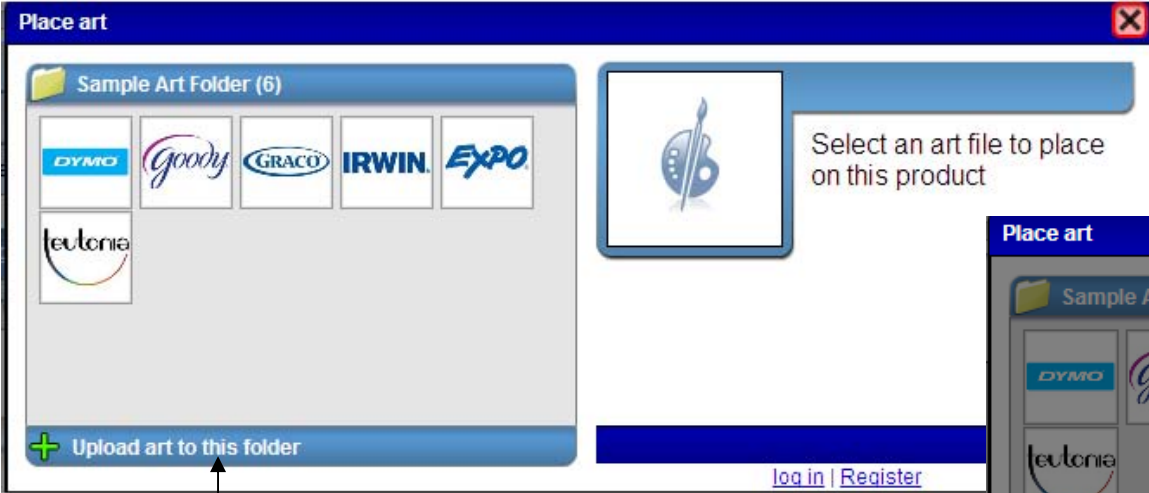
“Place text “menu will appear when you move your mouse on text.
Options:
 “Move to back” – close the option window, “Delete” – deletes the logo from the cap. With the icons at the bottom the text on marking area can be rotated and centered. It’s still possible to change the font, select **“Bold”** or **“Italic”** or to change the colour (it make only sense for the imprint option).

After click on **“Place text”**, text will also automatically appear on draft of engraving window. Arrow in right/down corner of text allows to resize and move text on cap using your mouse.

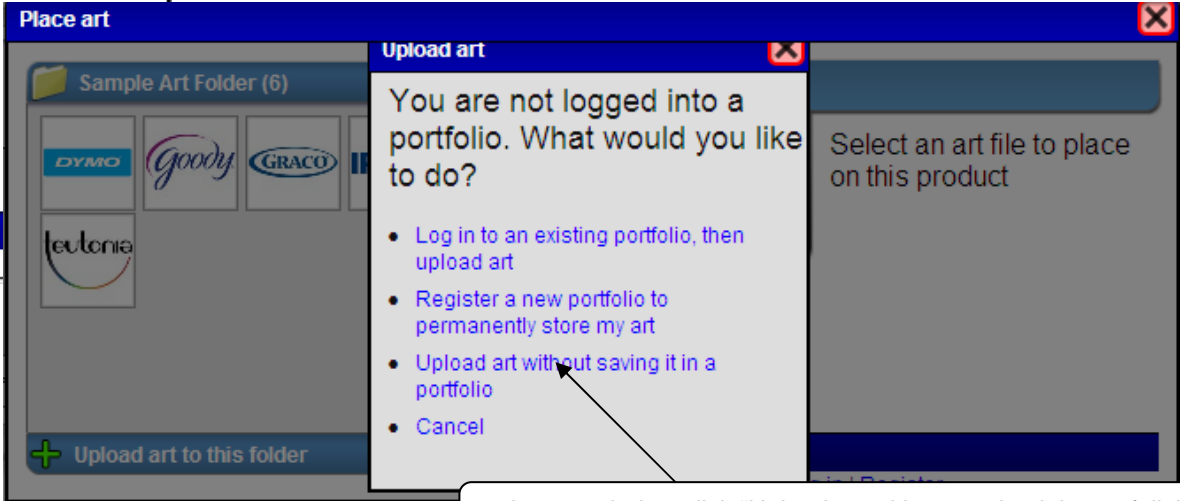
BASIC

HOW TO UPLOAD LOGO TEMPORARY INTO VST?

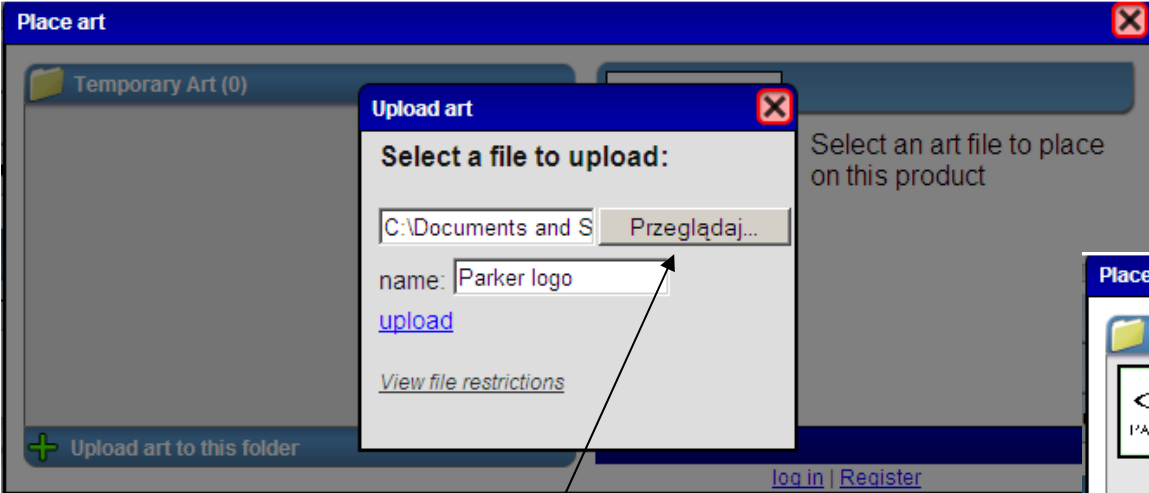
Logo can be uploaded into VST in two ways. You can upload the logo from your computer to your virtual sample portfolio and store it or upload the logo temporary (30 days) without saving it in your portfolio.



1. Click "Upload art to this folder"



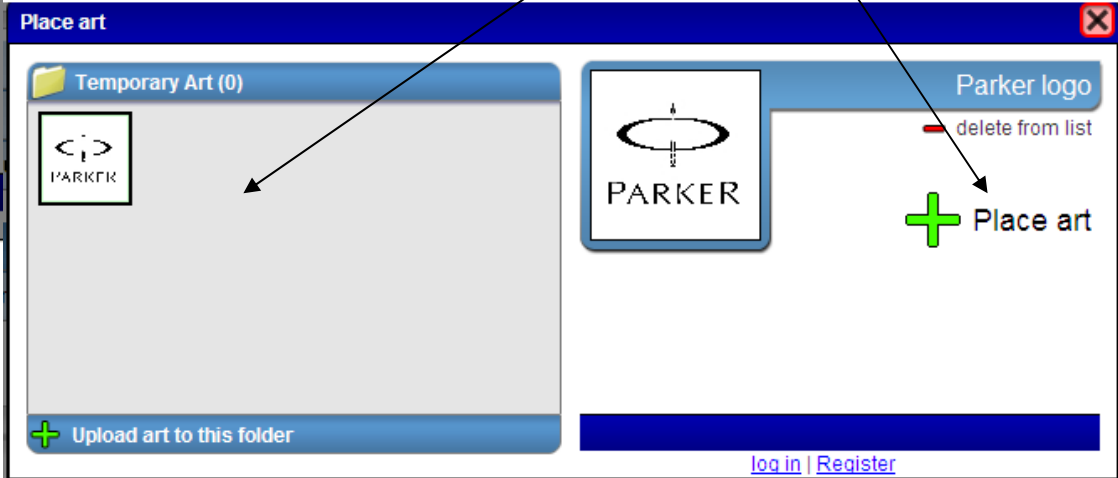
2. In new window click "Upload art without saving it in portfolio"



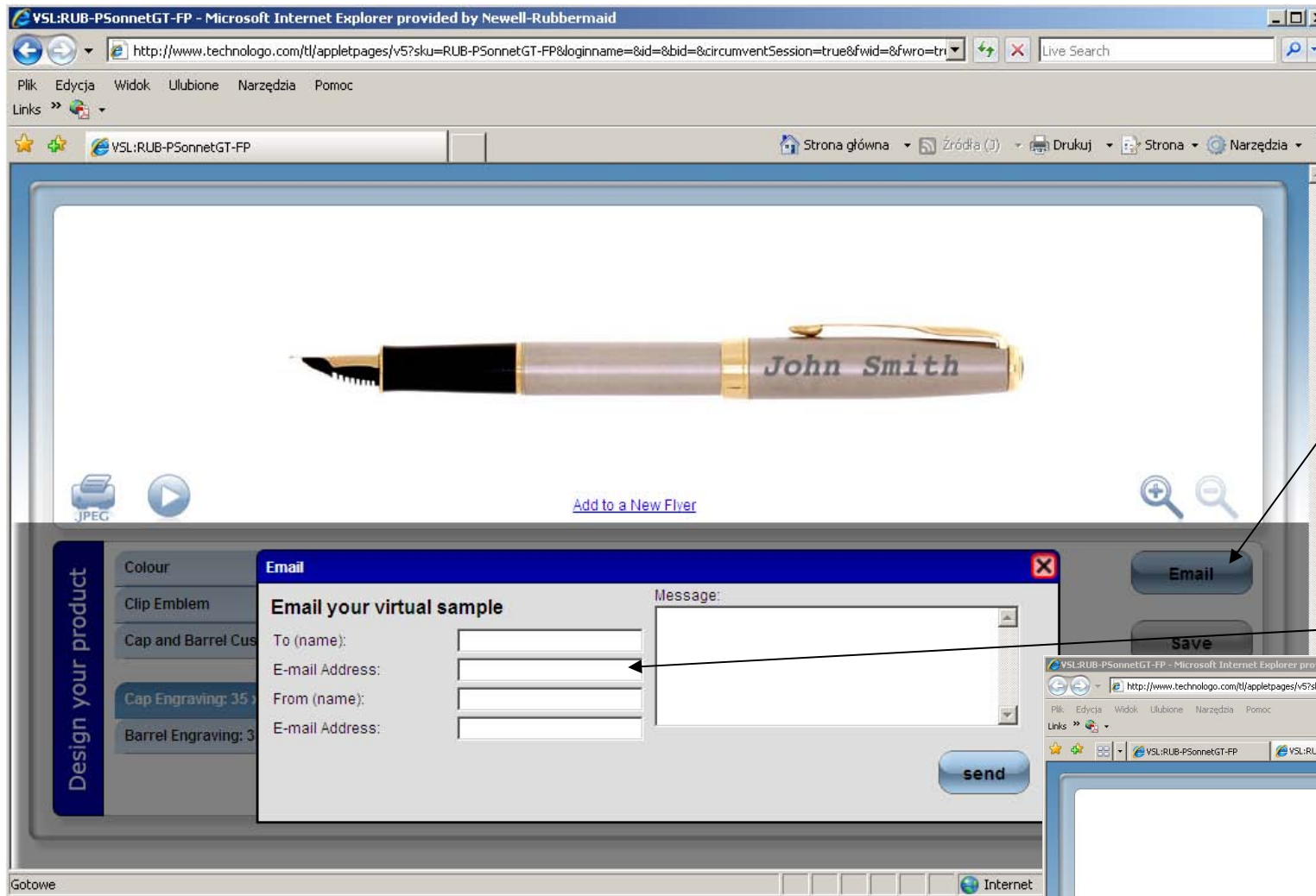
3. In the new window, select art/logo you want to upload into VST from your computer, name the file and upload into VST.

In "View file restrictions" you will find technical specification: formats, sizes etc.

4. Your selected logo will be uploaded into "Temporary art". Next you can place it on pen using "Place art".



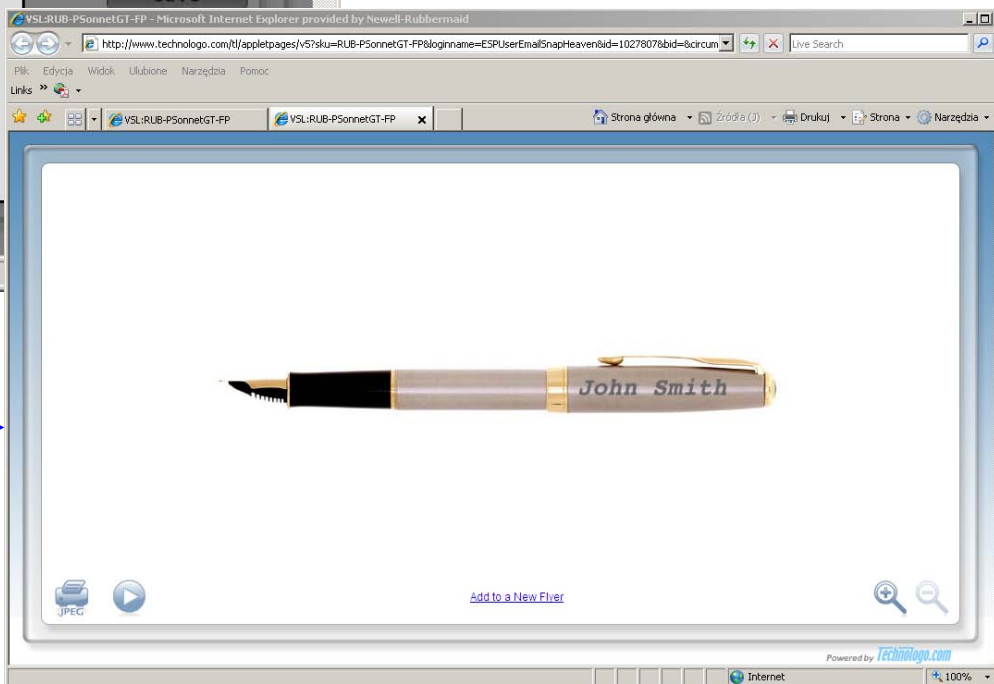
HOW TO SEND FINAL VST?



1. To send a final virtual sample, click on "Email" button in right menu. "Email window" will open in central position.

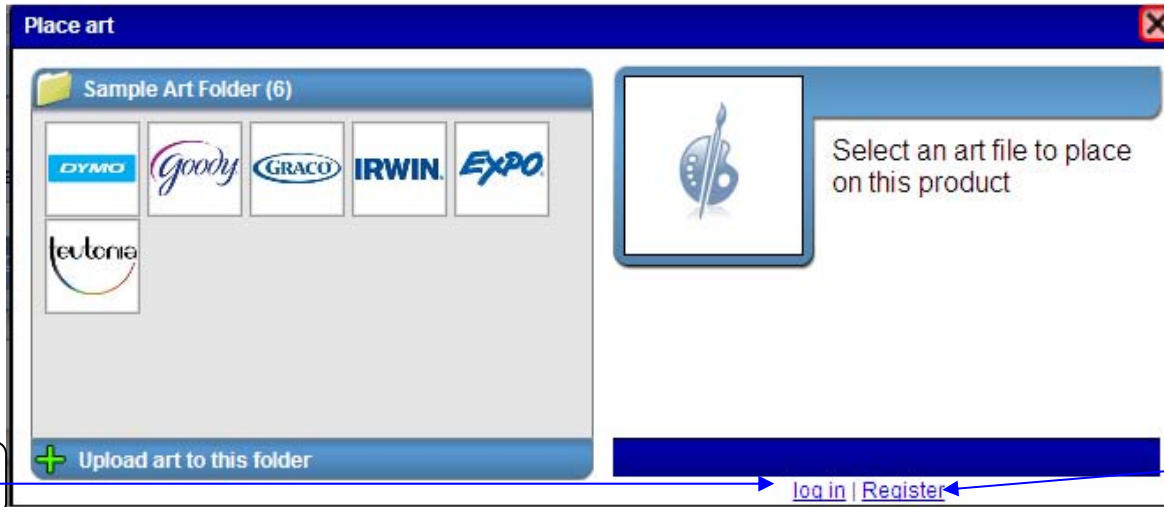
2. Enter all required email contacts and text message. Then click "Send"

Your virtual sample will be sent to selected email contacts as a link. After clicking on link the receiver will see virtual sample.



ADVANCED

HOW TO REGISTER PORTFOLIO AND LOG IN INTO ART FOLDER?



II. LOG IN into personal folder with logos

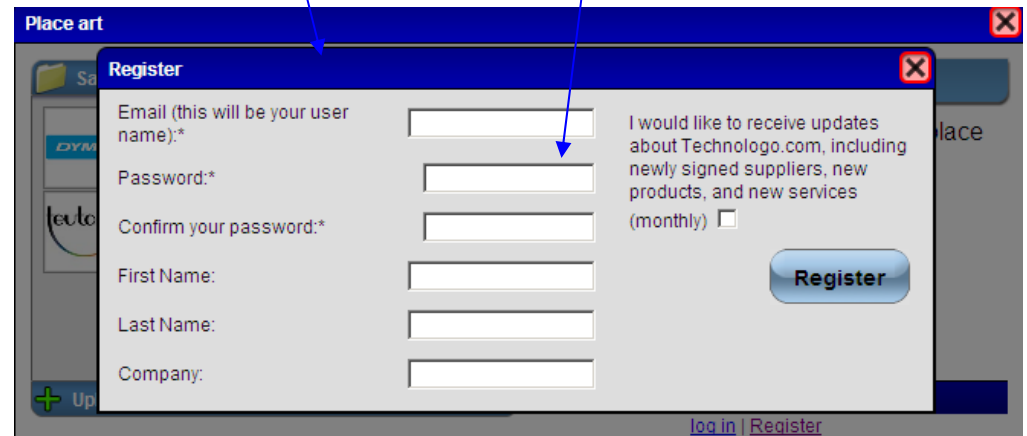
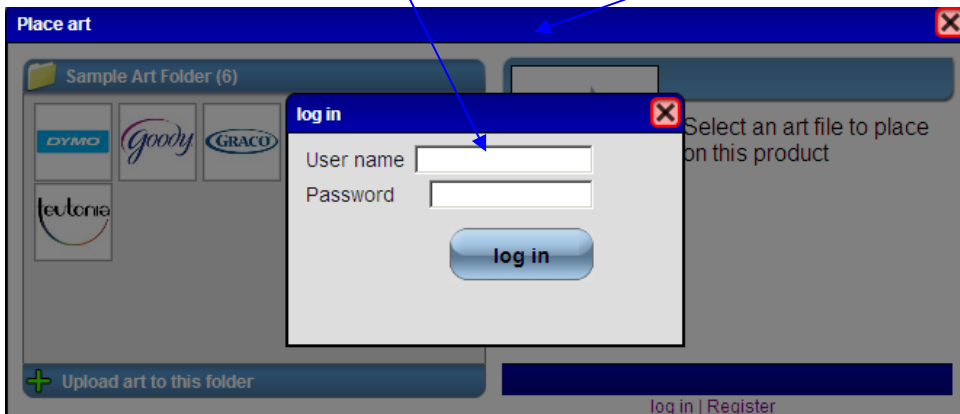
I. REGISTRATION

1. Click on the "Log in" link

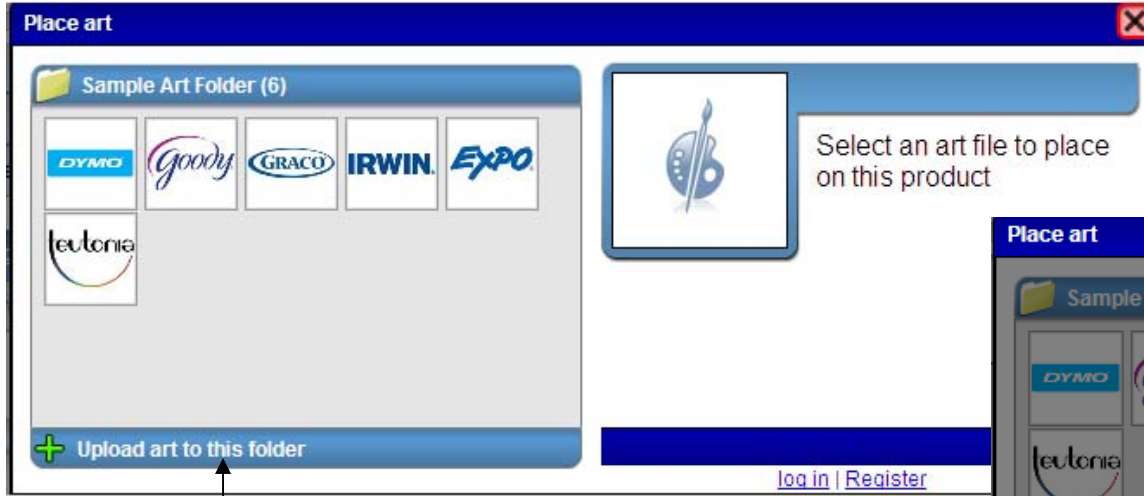
1. Click on the "Register" link

2. In the "Log in" window, enter your "User name" and "Password" and click the "log in" button.

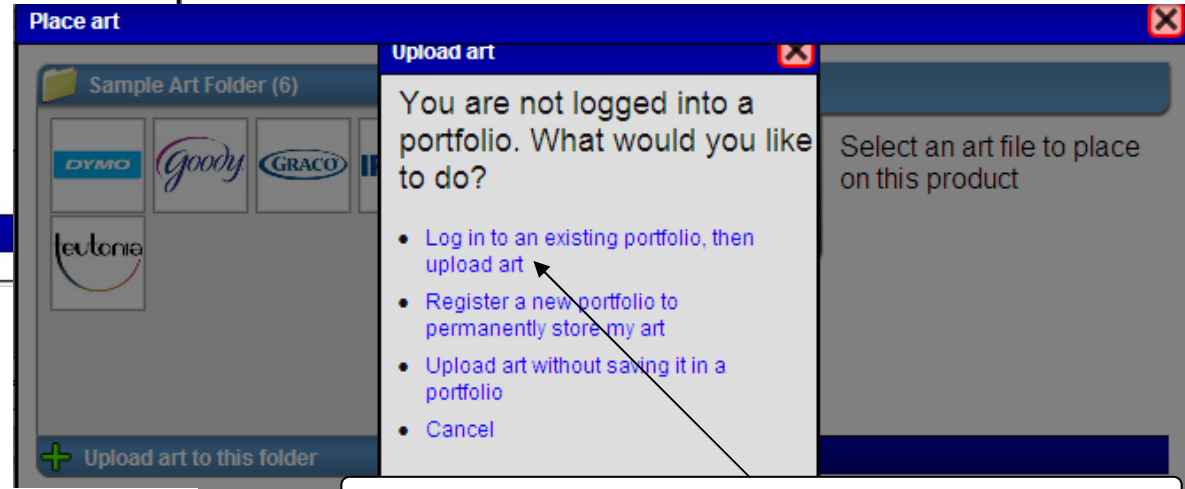
2. In the "Register" window, fill in all required information and click the "Register" button.



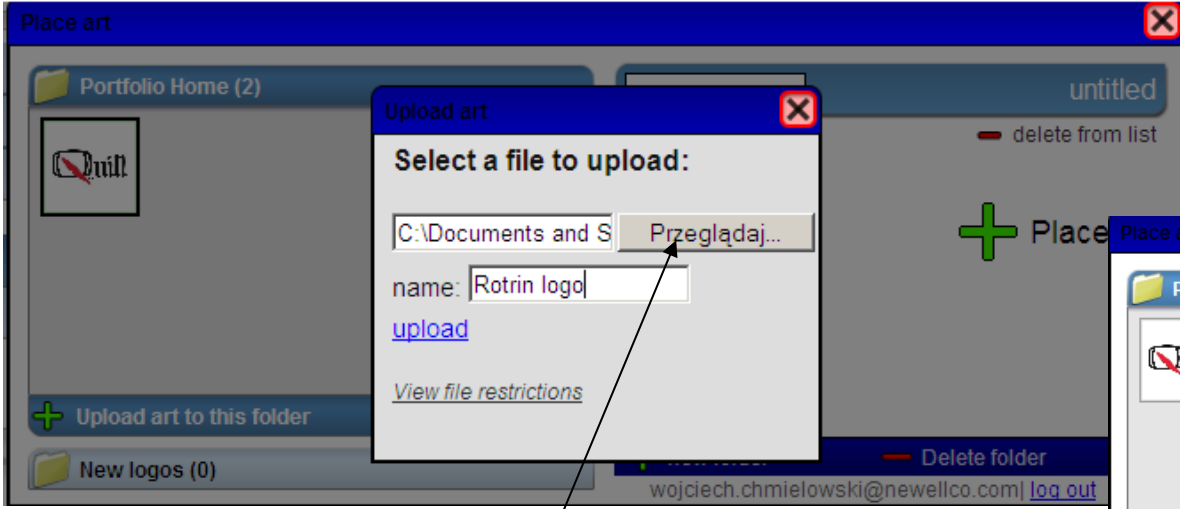
HOW TO UPLOAD LOGO INTO YOUR VST ART FOLDER?



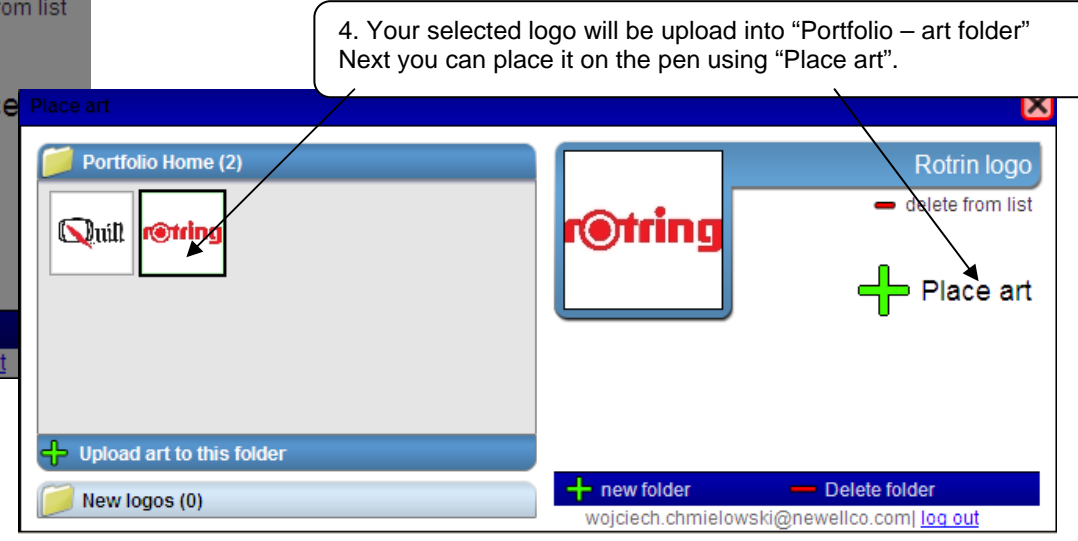
1. Click "Upload art to this folder"



2. In new window click "Log in to an existing portfolio, then upload art"



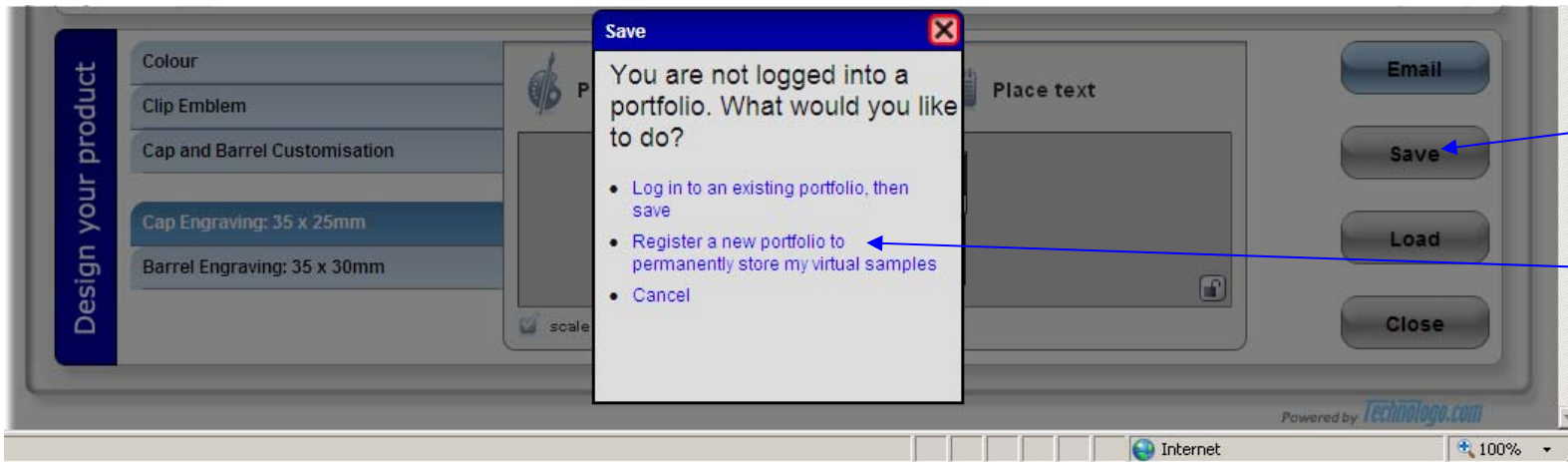
3. In new window, select art/logo you want to load into VST from your computer, name the file and upload into VST.
In "View file restrictions" you will find technical specification: formats, sizes etc.



4. Your selected logo will be upload into "Portfolio – art folder" Next you can place it on the pen using "Place art".

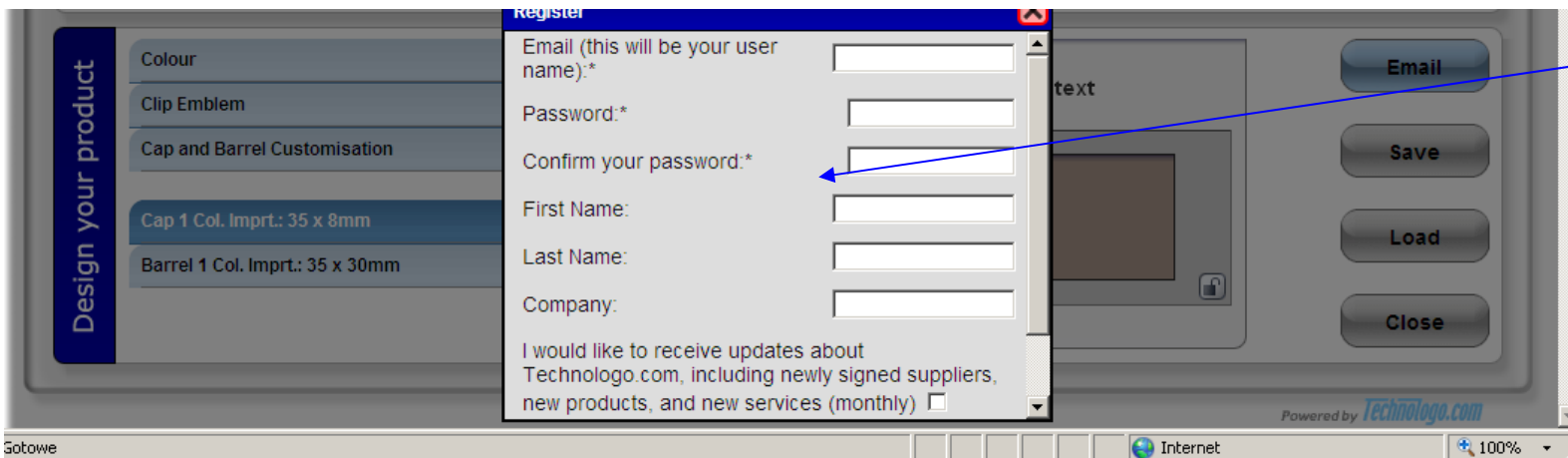
ADVANCED

HOW TO REGISTER PORTFOLIO TO STORE VIRTUAL SAMPLES?



1. To register your portfolio click on the "Save" button in the right menu.

2. In the new window click on "Register a new portfolio to permanently store my virtual samples".

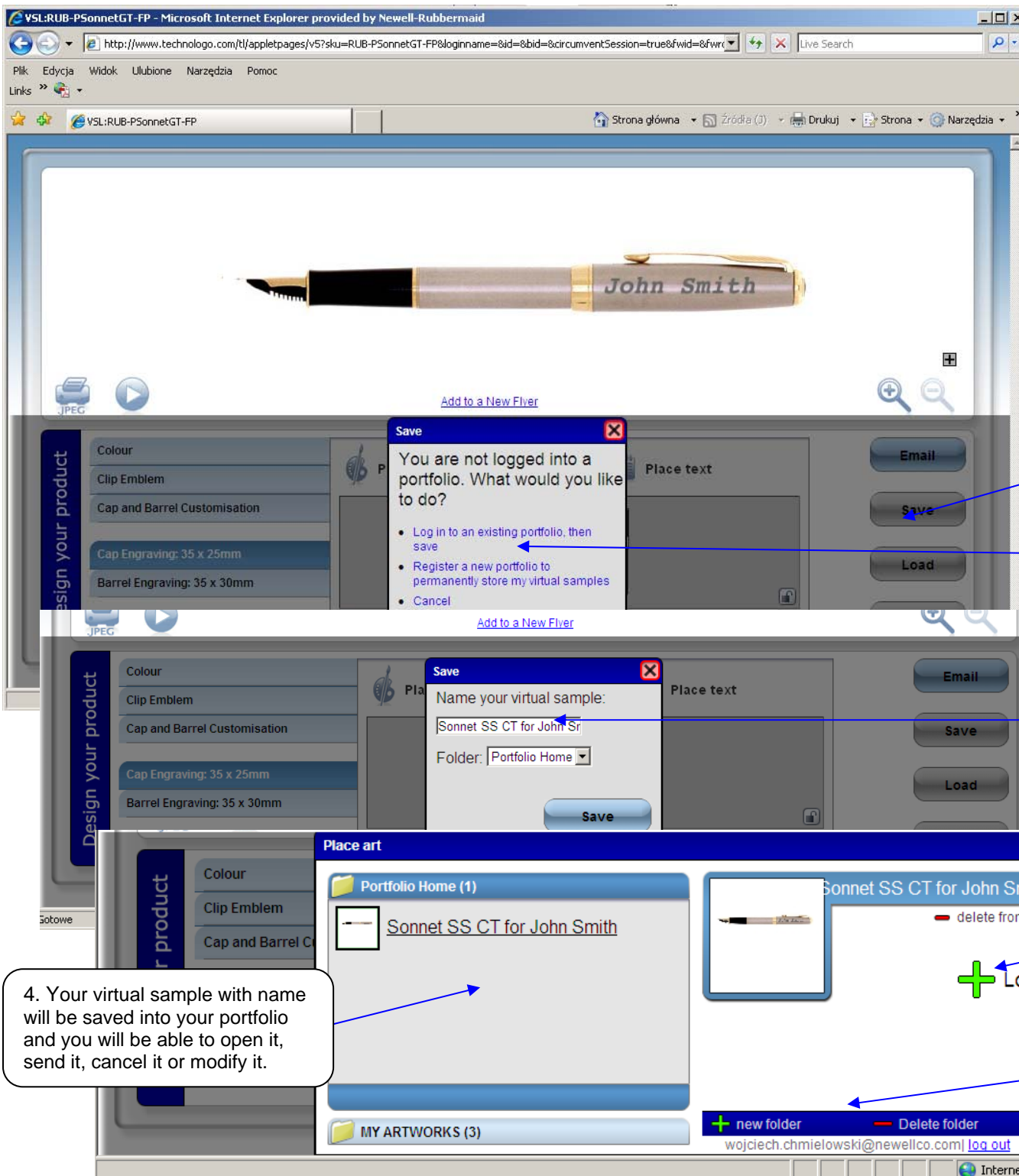


3. In the "Register" window, fill in all required information and than scroll down to see and select the "Register" button which is at the bottom

After registration, you will be able to log into your personal portfolio using your email and password. In your portfolio you will be able to store all your virtual samples.

Once you have registered you may use the same "User name" and "Password" to open "Your portfolio with logos" in "Place art" section.

HOW TO SAVE VST?



1. To save the final virtual sample in portfolio you need to click the "Save" button in the right menu.

2. If you are registered you select "Log in to an existing portfolio, then click save". Enter your name and password

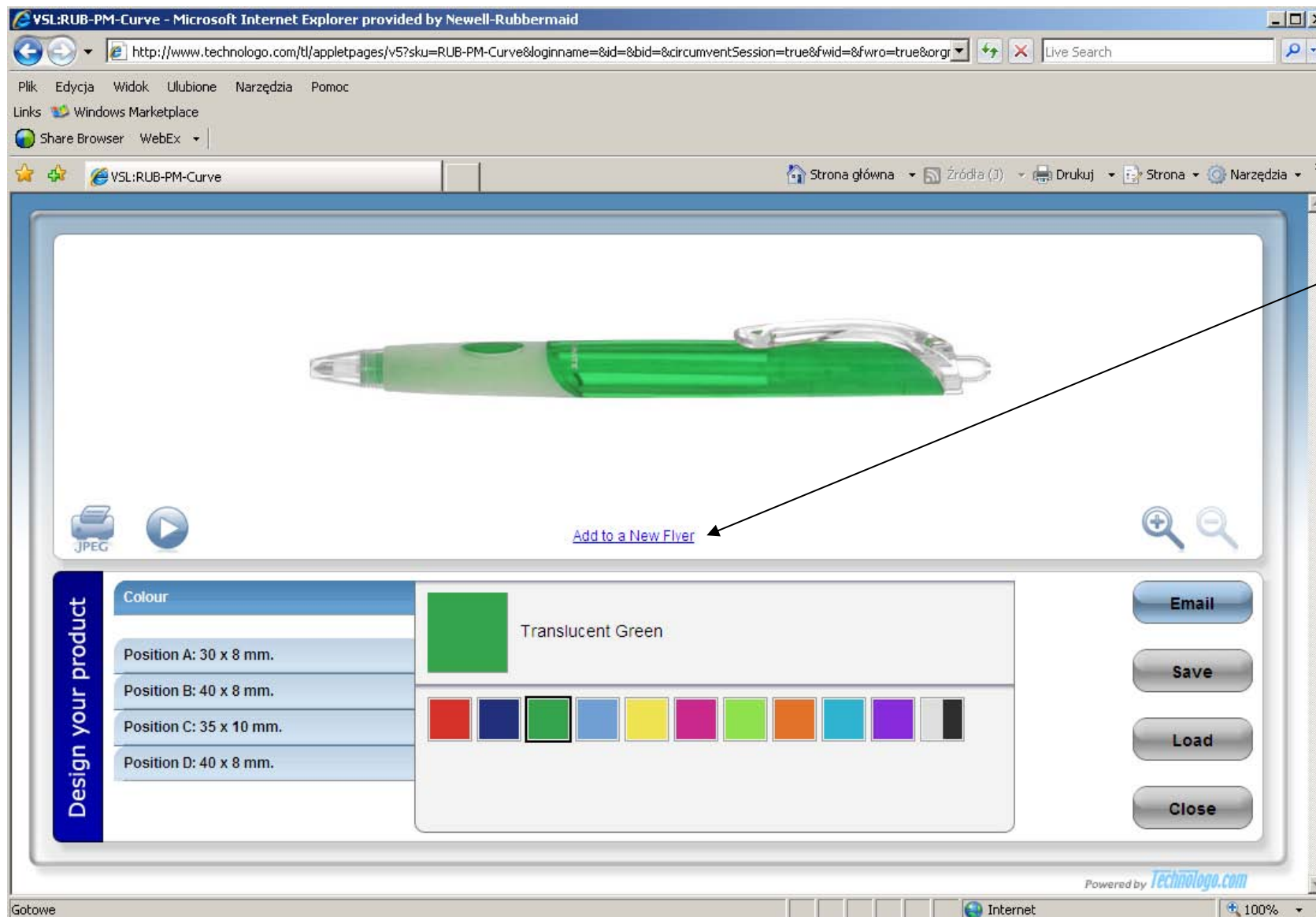
3. In new window enter the name of your virtual sample and click the "Save" button.

4. Your virtual sample with name will be saved into your portfolio and you will be able to open it, send it, cancel it or modify it.

To open the VST from your portfolio click "Load".

You can also create new folders to store virtual samples into your personal portfolio or delete existing ones

VST Flyer (Step 1)



Using VST you can also prepare a virtual flyer.

To start click on "Add to New Flyer" then the product displayed in the VST will be added to flyer.

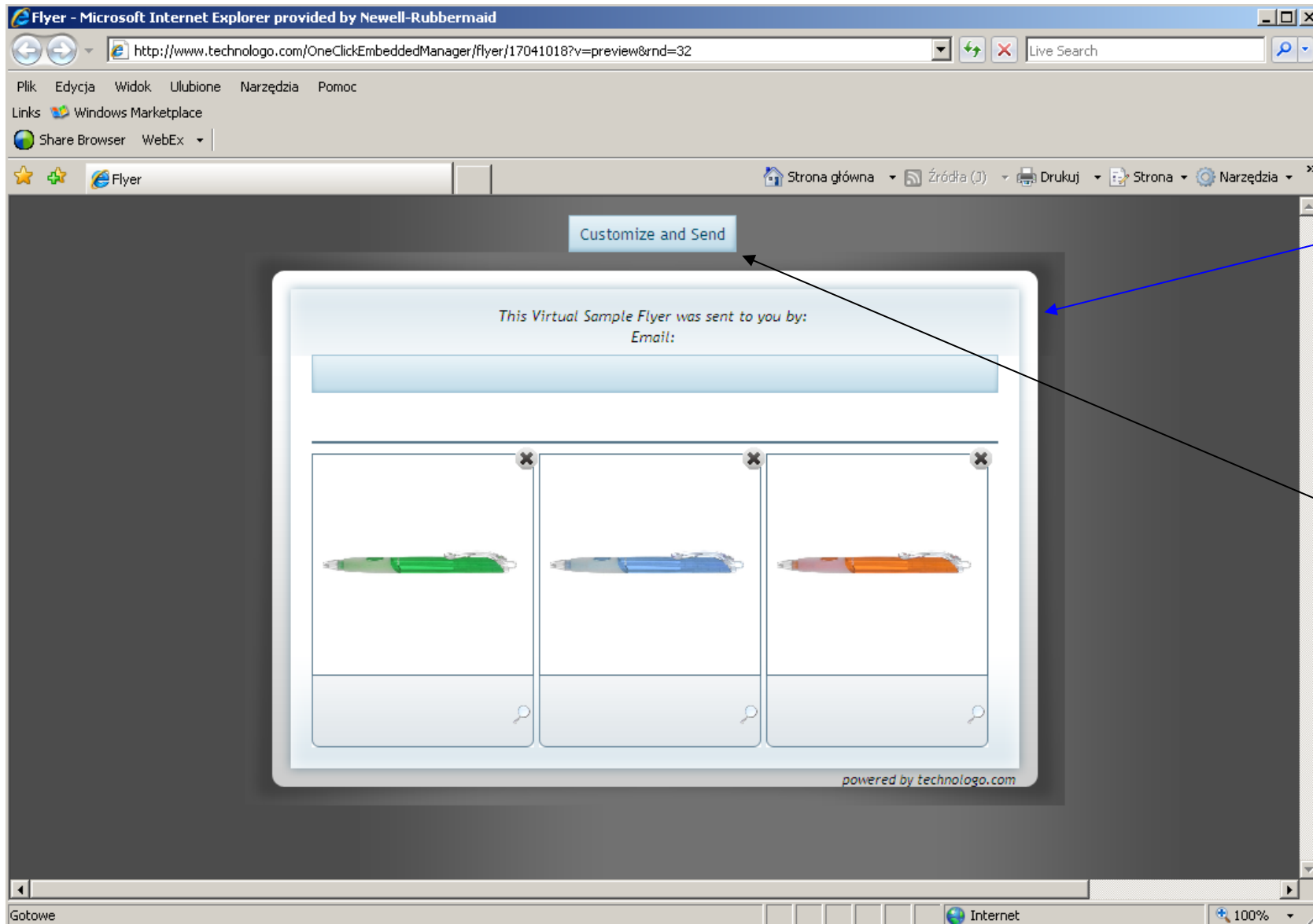
You can add several products to the flyer from the same virtual sample – first change the color of the product inside VST then click "Add to New flyer"

You can also add different products from different VSTs.

You need to open a new VST with different product /mode select a colour and click "Add to New Flyer"

You can add to flyer customized and not customized products – it's up to you.

VST Flyer (Step 2)

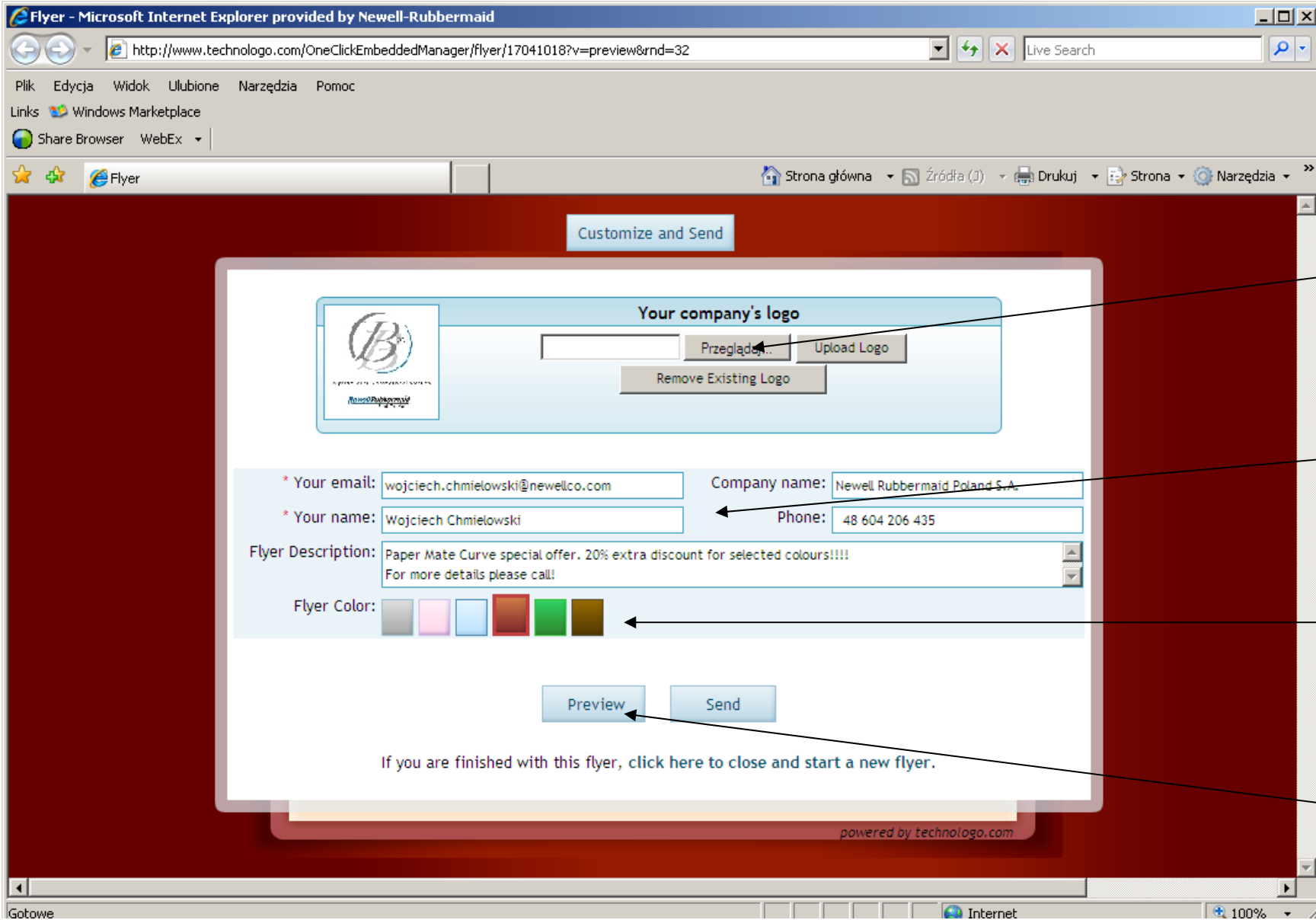


After the selection of the products click on link "Preview and Send Flyer" in VST

Then you will be able to see this window.

Click „**Customize and Send**” to add text message, logo and flyer colour.

VST Flyer (Step 3)



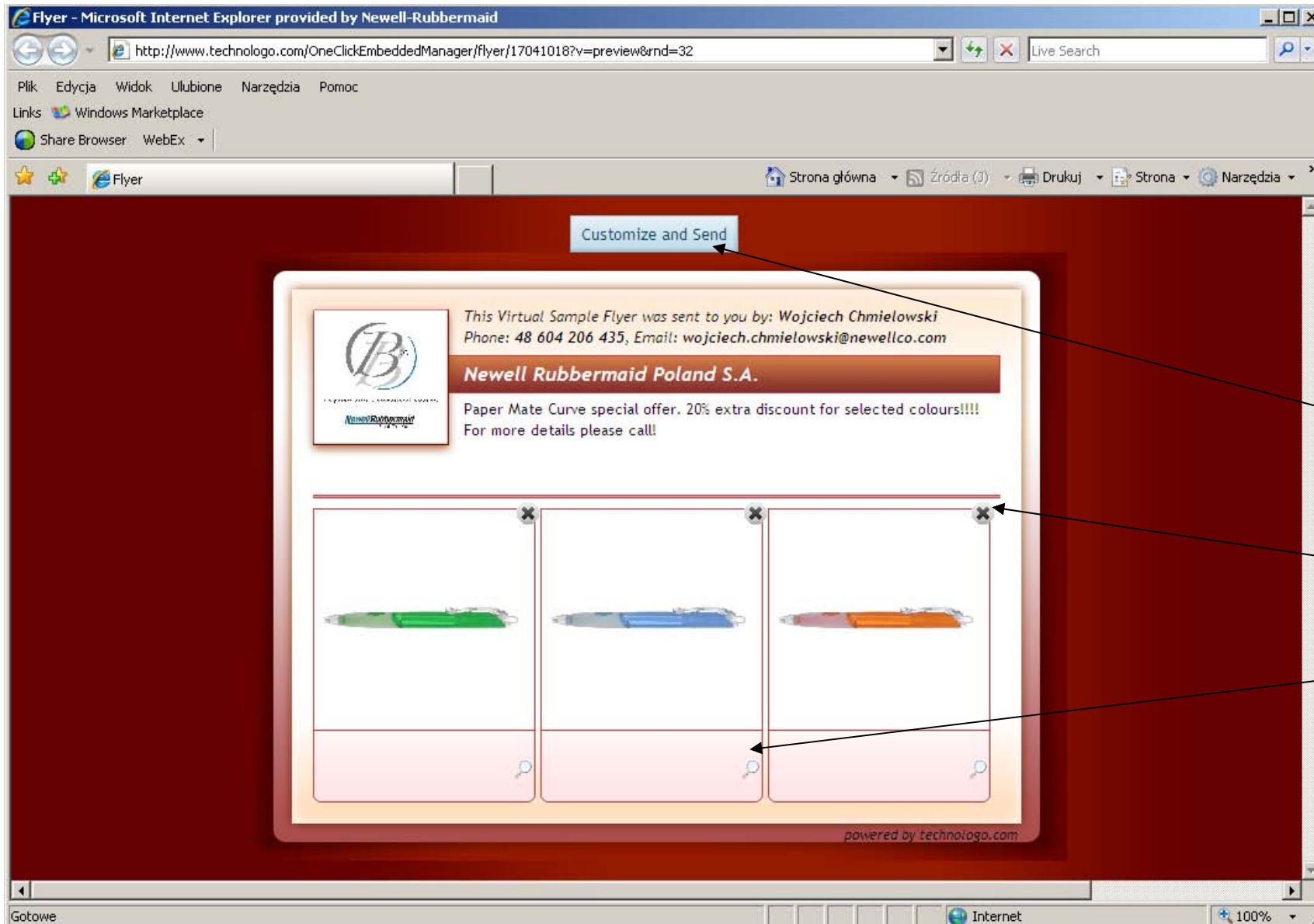
Upload the logo from your computer you want to show on the flyer.
JPG file preferred.

Add the required details and text description

Click to select the flyer colour

Click „Preview” to see the final version of your flyer.

VST Flyer (Step 4)



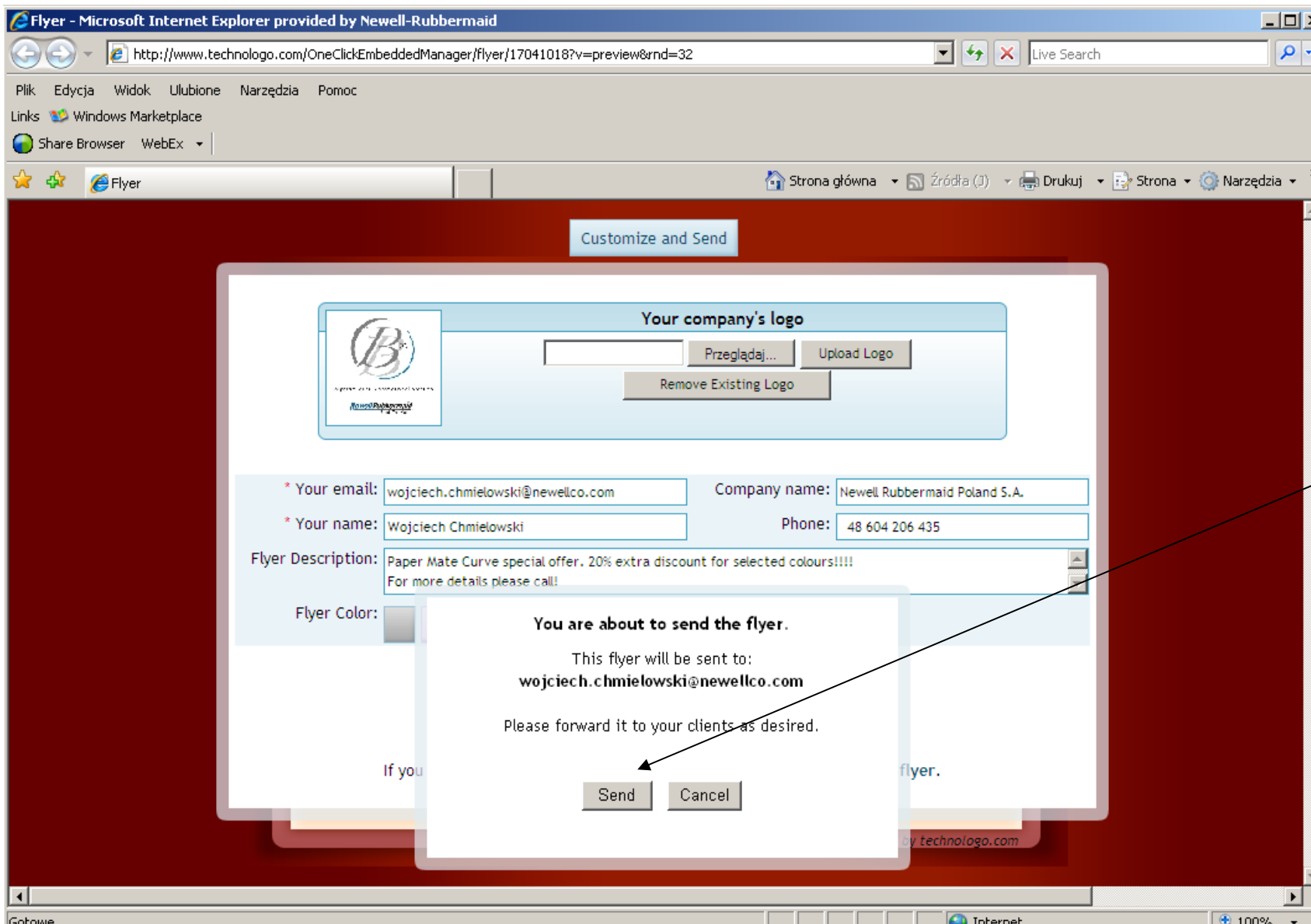
In "Preview" you can see and check how your flyer will look like.

Click "Customize and Send" to correct flyer or/and send.

Click to delete the picture from the flyer

Move mouse here to enlarge the image

VST Flyer (Step 5)



If your flyer is ready to be sent click „Send” button and click a 2nd time „Send” button in this window.

The Flyer will be sent to you by email as a link. Then you can copy the link and send it to your customer.

THANK YOU!

NOW YOU KNOW ALL ABOUT VST!